

news | Nufarm address environmental concerns

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This autumn Nufarm are launching a new MCPA formulation that will help combat the problem of farmers having a large number of plastic containers mounting up around the farm.

Nufarm recognises the continuous problem farmers and contractors face with getting rid of 20L drums and this new MCPA formulation called Agritone™720, offers a solution.

Agritone 720 contains 720g/litre MCPA as the dimethylamine salt in the form of a soluble concentrate.

"Because Agritone 720 is almost double the strength of MCPA 400 you only have to use half the amount which also means half the packaging" Nufarm's Development Manager Alan Cliffe says.

Cliffe says "Agritone 720 is available in a 10L pack which is easier to handle when using and transporting and is also easier to dispose of than a 20L drum". Nufarm have also introduced a 110L and 200L pack for contractors and large users.

The introduction of Agritone 720 illustrates the ongoing commitment Nufarm has to the agricultural industry in developing its phenoxy range of pastoral herbicides. Last winter Nufarm successfully launched Baton®, which is a non-volatile 2,4-D pastoral herbicide that controls broadleaf weeds.

Baton was also released into NZ after listening to farmers concerns about packaging. Cliffe says "in the development stages Nufarm talked to a large number of farmers and contractors who were keen to find a practical alternative to the mounting numbers of plastic and metal drums found on farms and in landfills. Baton provided this alternative as its innovative packaging consists of ten 1kg water-soluble bags packed in a cardboard box". Water-soluble bag technology is popular in New Zealand's horticulture industry but it was the first time this technology had been applied to herbicides.

Agritone 720 is the most suitable product of choice to control thistles and buttercup in established pasture and weeds in cereal, linseed and grass seed crops. Agritone 720 is as simple to use as MCPA 400. The application rates are approximately half the MCPA 400 rates but please refer to the label before applying the product.

Agritone 720 should be applied to actively growing weed seedlings or young weeds in late autumn or early winter and is suitable for both aerial and ground based application methods.

For further information on Agritone 720 or Baton please contact your preferred Nufarm agricultural chemical supplier or e-mail us for a copy of the brochure.

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