

Nufarm managing glyphosate supply and development

Nufarm's national business manager for Roundup and glyphosate, Damien Deckert, is looking forward to the coming year.

"It's a new season for our distribution partners, and for their growers it is the time to plan and develop strategies for the season ahead," he said.

"Likewise, we are looking forward to a positive 2009. We are very excited about some new product developments in our Roundup pipeline which are due for release later this year and into 2010.

"They will provide the market with improved performance and further alternatives for the selection of glyphosate treatments."

Nufarm has a very strong focus on research and development of products. This philosophy has resulted in new formulations that are designed to provide growers with more options.

"It is technology advancements, such as the superior formulation of Roundup PowerMax, that are the result of many years of research and development. Work like this means growers have quality products that provide superior performance," said Mr Deckert.

Roundup PowerMax has unique benefits over other glyphosates, providing flexibility as growers are able to sow just one hour after application and it is rainfast in 30 minutes. With highly efficient systemic uptake into the plant due to the patented surfactant system, it acts fast and is very effective.

"At Nufarm we work on the basis of looking after all aspects of a product's development, sale and use. This takes on many components to ensure we meet everyone's needs," said Nufarm national sales manager, Warren Ramsey.

"Unique weather conditions over the past couple of months, especially with the extensive rain events in Queensland and New South Wales, may see a change in the level of demand we had originally planned for our glyphosate products.

"We will be working closely with all our distributors nationally to ensure we are able to get products to where they are needed, on time.

"We are well positioned to provide distribution with reliable product and new technologies."

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