

Nufarm's Minder to provide choice

The recent launch of Nufarm's new herbicide, Minder, will provide growers with product choice when selecting treatments for broadleaf weeds in cereal crops and pastures.

"Minder has been developed for early season use to control of a wide range of broadleaf weeds, including wild radish," said Nufarm national business manager, Geoff Raymond.

"It provides support to Paragon and Paragon/Bromicide mixtures, and will prove particularly helpful with wild radish problem areas."

Registration for Minder was approved on 16 March 2009, and will be available for sale from mid to late April. It was recently showcased at the Landmark Challenge, with a positive reception and some early sales.

"We see the addition of this product to our portfolio as providing farmers with a more complete package in their efforts to combat broadleaf weeds effectively," Mr Raymond said.

"With two active ingredients in diflufenican and bromoxynil, it gives fast knockdown and good residual control.

"It has good compatibility and overall increased efficacy in a wide range of climatic conditions."

For more information about Minder, please contact your local Nufarm territory manager.

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