

Simple Decision.

Our easy-to-use formulation lets you focus on what's important – your cotton.

FirstPick delivers the results you need in one worry-free, easy-to-use formulation:

- 100% water soluble
- Low viscosity formulation
- Pours and mixes effortlessly
- Sprays uniformly without clogging equipment
- Washes off equipment cleanly and easily



FirstPick™
PLANT GROWTH REGULATOR

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For more information contact:

Customer Service

Toll-Free (800) 345-3330
Hours 7am - 6:00pm CST

**Better Choices.
Better Business.**

www.nufarm.com/us



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Take Control.

Harvest preparation is your last chance to affect yield and fiber quality.

Accelerate the opening of mature unopened cotton bolls and take control of your crop.

After a season of labor and input costs, harvest is no time to skimp on your cotton crop. By using reliable and proven performers such as FirstPick™, you can protect your investment and minimize the risk of weather-related yield and quality losses.



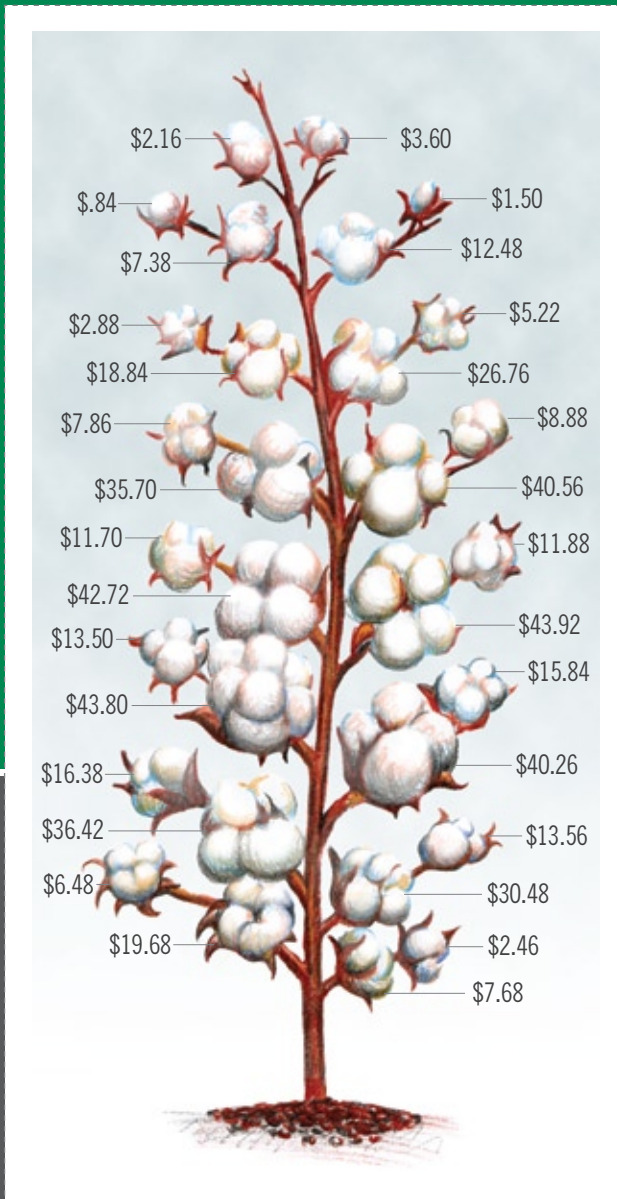
Harvest on Your Schedule

Don't wait for Mother Nature to tell you when it's time to harvest. Starting to pick two to four days earlier can mean an extended harvest of one to two weeks later in the season.

University data indicate you can lose up to \$16.50 per acre for each week harvest is delayed past optimum timing.

Maximize Your Efforts.

The first 10 fruiting nodes account for approximately 95% of your crop's value.



Choose FirstPick™.

This proven performer opens mature cotton bolls faster and with greater consistency.

Only FirstPick contains a proprietary synergist to deliver rapid defoliation of cotton plants. This synergist improves the activity of ethephon by increasing its uptake and movement within the plant.

FirstPick allows you to use a reduced rate of defoliant while improving consistency and speeding leaf drop, which means better results and less trash for maximum lint quality.



Key Performance Benefits

- Cotton harvest aid that offers excellent boll opening and improves defoliation
- Enhanced ethephon means FirstPick begins to work quickly, even in variable weather conditions
- Provides the most consistent boll opening available, plus improves the performance of defoliants
- Easy-to-use, totally water soluble formulation pours and mixes effortlessly, sprays uniformly without clogging and washes off equipment cleanly and easily