

Mallet turf and ornamental insecticide

Nufarm Ltd is proud to announce the release of its latest insecticide for professional turf, Mallet Turf and Ornamental Insecticide.

Mallet contains the well-known active ingredient, imidacloprid and will provide cost effective control of major turf pests including African Black Beetle, Billbug Larvae, Argentinine scarab and Pruinose scarab.

Nufarm, the largest pesticide chemical company in Australia, has had a strong focus in the turf industry for the past 3 decades and coupled with its research and development plans will ensure that involvement is maintained into the future.

Harry Pickering, Product Development Manager, Nufarm Specialty Products, says it is an exciting time for Nufarm in the Turf market.

“Mallet is the start of Nufarm releasing its Nu-Generation Portfolio of cost effective turf pesticides. We have an actively strong development plan in the professional turf market and we aim to release a number of new products based on current and new actives within the next 3 years,” he said.

Since Nufarm's early involvement in the turf industry the company has grown into a global pesticide company dealing in over 100 countries. However, while Nufarm continues to expand globally it remains focused and committed to its backyard, the Australia pesticide market. Nufarm has invested into Australian infrastructure with production plants and logistic centres, a commitment that will see it remain the Australian leader for years to come.

For more information on Mallet Turf and Ornamental Insecticide, talk to your local Turf specialist or go to www.nufarm.com.au

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