

Media Release

Monday, 30th June, 2008.



Nufarm Specialty is pleased to announce that **Peter Kirby** has joined the Nufarm Specialty Products Division as Product Development Manager - Amenity Horticulture, Turf and Ornamentals.

Peter has an extensive background in Agrochemical Research and Development in the Amenity Horticulture and Turf industries. Through his past employment with retailers in the turf industry and most recently as an R&D Pesticide Specialist with Sydney Environmental & Soil Labs, Peter has built up a wealth of invaluable experience and knowledge that he can offer Nufarm's valued customers.

Nufarm, the largest pesticide chemical company in Australia has had a strong focus in the Turf and Amenity horticulture industries for the past 3 decades.

Peter Kirby, says it is an exciting time to be working for Nufarm in the Turf and Amenity segments. "We have an extensive portfolio of cost effective Turf and Amenity plant protection products, including Drive, Roundup, Mallet, Throttle and Unite Ultrastick. In addition to this we have a strong development program in place for the professional turf market with several new products based on both new and current chemistries likely to come online over the next few seasons".

Since Nufarm's early involvement in the turf industry the company has grown into a Global Plant Protection company dealing in over 100 countries. However while Nufarm continues to expand its operations globally, it remains focused and committed to its backyard, the Australian pesticide market. Nufarm has invested into Australian infrastructure with production plants and logistic centres, a commitment that will see it remain the Australian leader for years to come.

For more information on the Nufarm Specialty product range, talk to your local Turf specialist or go to www.nufarm.com.au.