

Nufarm's LVE Agritone to make life easier

Nufarm's new low volatile ester MCPA formulation, LVE Agritone[®], will save time and deliver handling benefits to users according to national business manager, Gerard Bardell.

"LVE Agritone delivers a new, more concentrated formulation which will make a real difference to practical application aspects, without compromising efficacy," Mr Bardell said.

This new 570g/L MCPA formulation is a 14 percent increase in active loading compared with Nufarm's LVE MCPA which is being replaced. It is a key product for early weed control in cereals, protecting valuable moisture and nutrients

"As global leaders in the development and manufacture of MCPA, providing farmers with a more concentrated product makes sense. It means less packaging with reduced freight, handling and storage, which all allows for greater efficiencies," explained Mr Bardell.

R&D formulation development manager, Aris Panayi, based at Nufarm's Laverton facility is responsible for the change.

"When looking at product development, the focus of the formulation team is to ensure that the work we do results in products that farmers' needs and are designed for use in Australian conditions," said Mr Panayi.

"Nufarm continues to invest in Australian agriculture by providing growers with formulation solutions that deliver greater efficiencies and the best possible outcome."

LVE Agritone is available in 20 litre plastic drums and 110 litre and 1,000 litre returnables.
