

# Media Release

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## Nufarm bolsters crop protection portfolio with Roundup

Nufarm Australia Ltd now offers farmers a wider range of tailored crop protection solutions following a recent decision made by the Australian Competition and Consumer Commission (ACCC).

The ACCC has approved the transition, from Monsanto Australia Ltd to Nufarm Australia Ltd, of the rights to distribute the Roundup® family of products and the transfer of ownership of strategic selective chemistries.

Roundup herbicide (active ingredient: glyphosate) has proven to be one of the most important productivity tools in Australasian agriculture, and has also delivered significant environmental benefits.

Monsanto has appointed Nufarm to exclusively distribute the following herbicide products in Australia and New Zealand:

***Roundup MAX, Roundup CT, Roundup Dry, Roundup, Roundup Biactive™ Roundup Ready® Herbicide and Trounce® Brush-Pack™.***

In addition, Monsanto's selective chemistry business in Australia and NZ has been purchased outright by Nufarm, including:

***MONZA®, Pulse® penetrant, Avadex® Xtra, Striker™, Ramrod®, Wetter TX and Turbo® Plus***

Nufarm Group Business Manager Earle Webber said the agreement will result in significant benefits for farmers, including focused technical support and unparalleled access to research and development for new, more sustainable and profitable farming systems.

Importantly, Monsanto will continue to develop and support new Roundup formulations, while Nufarm will actively bring new developments and products to the market, he said.

"Roundup brands will be the major focus of the Nufarm glyphosate portfolio," said Mr Webber. "We are committed to the brand and will deliver new levels of service to farmers."

Mr Webber said Nufarm's objective is to give farmers a wider range of tailored crop protection solutions to maximise yields and improve on-farm efficiency. The bolstered portfolio also delivers more versatility to farmers, and distributors.

"This is consistent with our vision to provide a 'systems'-based approach to crop protection, combining science, partnerships and rewards to save farmers time and improve productivity," he said.

"Nufarm has made a significant commitment to continuing to deliver a superior level of service to farmers and distributors. The new arrangement ensures that we will continue to bring new technology to the market and enables a number of efficiencies to be realised, with warehousing, product management and technical support."

*continued page 2...*

*...from page 1*

“Nufarm has evolved three new business regions – Western, Southern and Northern – with a strategic, regional focus to strengthen and enhance the value of relationships with our national distribution network.

“Furthermore, the market-leading Top Croppers and Nufarm Rewards loyalty programs remain in place. Any pre-existing arrangements that are in place for both programs this season will be respected and honoured.”

Mr Webber said the agreement includes an undertaking from Monsanto to make available through Nufarm new Roundup brand products developed in other international markets which may have potential benefits to Australian and New Zealand farmers.

“Farmers can continue to utilize Nufarm’s ‘systems’ approach to crop protection in their farming program to optimise their outputs, and benefit from new science, partnerships and rewards associated with Nufarm’s extensive crop protection portfolio,” he said.

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