

PRE-EMERGENT FEATURE

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ATTENTION Peter Bedwell, Editor

24 hour incorporation will increase the popularity of TriflurX

The popular pre-emergent herbicide, TriflurX, can now be incorporated up to 24 hours after application.

The new usage has been approved by the APVMA for all states and increases the product's flexibility, convenience and cost-effectiveness in minimum and no-till farming systems.

“Grain growers can now have the confidence that if seeding machinery breaks down or if there are any other delays, they still have time to incorporate by sowing within a day of spraying,” said Business Manager, Geoff Raymond.

“With TriflurX, a grower will still achieve the best value for money if they incorporate as soon as they can after application (ideally within 12 hours) but if they have a problem, they now have more time to fix it without detriment to effective weed control.”

Nufarm this month launched a major promotional campaign for TriflurX, based on the slogan: Nufarm are the TriflurXperts.

The slogan reflects work Nufarm has done over several years to demonstrate to dealers and growers how to get the best from the product in minimum tillage and no-tillage farming systems.

“Growers' main concern when switching to minimum and no-till farming systems is effective control of annual ryegrass and other tough weeds,” said Mr Raymond.

“TriflurX's effectiveness in pre-emergent control of annual ryegrass makes it a winner in our range.

“Dealers will have seen an increasing number of farmers turn to TriflurX in response to herbicide resistance to Group A chemicals. It offers growers an important alternative chemical group (Group D) for the control of resistant ryegrass.

“This year Nufarm will continue to focus on promoting the benefits of 24 hr incorporation, minimum and no-till usage, the ongoing research and development conducted by Nufarm to support the product and performance guarantee.

“Distributors should continue to emphasise to growers the need to protect their crops in the 0-4 leaf stage, the most critical time in the crop’s development for determining final yield,” Mr Raymond said.

“Weeds can best be controlled as they emerge and before they have a chance to affect yield by competing with the crop for nutrition and water,” he said.

“TriflurX can remain active in the soil for up to 14 weeks, effectively controlling many secondary germinations.

“Used with the knife-point and press wheel system, TriflurX is registered for application at higher rates in wheat, barley and triticale, offering greater control than other Group D products on the market.

“The higher rates of TriflurX when applied in a no-till situation are extremely safe when the principles of the system are utilised correctly,” said Mr Raymond.

“The herbicide and the crop seed are physically separated in a no-till system. Using the knife-point system and a press wheel, a narrow furrow is created for sowing the crop seed which is free from herbicide.

“Only a small amount of soil throw is needed to cover the TriflurX in the inter-row and reduce loss from volatility. With minimal soil disturbance in a no-till system, weed seeds remain at or near the soil surface, rather than mixed throughout the soil profile. As they germinate they contact the TriflurX layer and die.”

TriflurX is also useful for controlling phalaris, fumitory, wireweed and sheepweed and suppressing wild oats, bedstraw and deadnettle.

It can be tank mixed with a number of insecticides and other herbicides including Roundup PowerMAX for one pass pre-sowing application.

Mr Raymond said that Nufarm was dedicated to extending product registrations and uses through local research and development.

This included the development of local information and guidelines on topics such as stubble management and application volumes.

“Formulation technology, application techniques and field use patterns are constantly being reviewed and improved to meet the needs of growers in different cropping situations,” he said.

“These are the advantages a local manufacturer can offer to support its distribution and end users.”

Ends

Captions:

1. Geoff Raymond, Business Manager says TriflurX effectiveness in pre-emergent control of annual ryegrass makes it the winner in the Nufarm product range.
2. TriflurX can now be incorporated up to 24 hours after application in all states.

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