



Media Release

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Nufarm releases new formulation of MCPA

Nufarm Limited, the global leaders in MCPA have established a higher loaded 750g/L formulation of MCPA for the Australian market.

Agritone 750, the new brand name for Nufarm MCPA, is registered for use in cereals, field peas, linseed, pastures, rice, sugar cane and turf for the selective control of broadleaf weeds.

According to Nufarm's Business Manager, Geoff Raymond, the 50 percent increase in active loading results in a more concentrated product that offers the benefits of reduced transport and handling along with reduced rates of application, so more hectares per container.

"The Agritone 750 formulation retains the known weed control performance of Nufarm's MCPA 500 while maintaining safety to a range of pasture legume species," says Mr Raymond.

For removing weed growth it is recommended that spraying occurs in the early stages of development so that a pasture or crop can develop free from competition.

Andrew Wells, Nufarm's Research and Development Manager points out an additional benefit that Agritone 750 presents by controlling early weed control is the soil can retain valuable moisture and nutrient for the growth of the crop or pasture.

Agritone 750 has also been proven to be compatible with a wide range of herbicides and insecticides.

“The effectiveness of some insecticides when mixed with Agritone 750, may be reduced by alkaline hydrolysis,” says Mr Wells.

For these situations he suggests the addition of LI-700 to protect these products from degradation in the tank and provide a more favourable pH environment on the leaf surface for product uptake.

“The use of LI-700 can also decrease the number of undesirable fine droplets that are prone to drift,” he said.

Mr Raymond confirms that Agritone 750, when used in pastures or crops, should not be grazed or cut for stock food for seven days after application. He also points out that there is no harvest withholding period when Agritone 750 is used as directed.

Nufarm package Agritone 750 in standard plastic containers that cater for a farmers preference to have a product that is easy to transport and move. Agritone 750 will be available in 20L, 110L returnable ENVIRODRUM[®] and in 1000 L containers.

“The release of Agritone 750 to the market place identifies another reason why farmers should “Insist on Nufarm” as they continue to bring innovation and new products to the market. Agritone 750 is just one of a range of products that Nufarm Limited will introduce in 2007,” said Mr Raymond.

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