

Media Release



Nufarm Announces a World First Technology for Australian Farmers

Nufarm Limited have announced a world first technology that will deliver greater efficiencies to Australian farmers in these tough climatic conditions.

The initiative known as the “One and Only - One Pass Cropping System” has been made possible through the collaboration and innovation of Nufarm Limited, and leading fertiliser companies CSBP and Incitec Pivot.

The One and Only - One Pass Cropping System will allow farmers to control weeds, fertilise and potentially sow a crop in just one pass of the paddock.

Traditionally, Australian growers have had to undertake numerous passes of the paddock to control existing weeds, apply fertilizer and pre-emergent herbicides, which requires excessive time, fuel, water and labour costs.

Nufarm’s Research and Development team identified the opportunity for growers to be more efficient and have produced a new formulation of trifluralin. This new product, TriflurXcel, is an extremely robust formulation and offers superior compatibility.

According to Nufarm’s Global Development Manager Herbicides, Chad Sayer, TriflurXcel is the most compatible trifluralin developed and is not only compatible with a wide range of Nufarm insecticides and herbicides but is also compatible with liquid nitrogen fertilizer.

“TriflurXcel is a Nufarm proprietary formulation and a world first technology, enabling farmers to tank mix their pre-emergent herbicide with liquid nitrogen fertilizer,” he said.

“With more than 1000 farmers currently utilising liquid nitrogen fertilizer in Western Australia alone, the benefits of tank mixing a registered pre-emergent herbicide to growers are endless.”

TriflurXcel is a new, powerful formulation with 500g/L of active ingredient. It will be available in the standard 20 and 110 litre containers as well as a new 500L pack size.

Nufarm's Managing Director, Doug Rathbone, says the development of TriflurXcel and the One and Only One Pass Cropping System provides agronomic and economic benefits for Australian farmers.

"The One and Only Pass Cropping System provides significant time, fuel, water and labour savings to Australian growers," he said.

"This is a new industry initiative – the collaboration of Nufarm with two leading agricultural fertiliser companies CSBP and Incitec Pivot will provide growers with a system that will ensure long term sustainability and profitability."

Further Information:

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