

# Press release

1<sup>st</sup> February 2009

## **Nufarm to market tribenuron under the trademark Thor**

Effective January 1st, 2009, Nufarm will market straight Tribenuron for the cereal market in the UK and Ireland under the brand name Thor.

Thor can be used in the spring and the autumn and compliments Nufarm's strong portfolio of cereal broadleaved weed herbicides.

"Thor has the great advantage of having autumn use as well as having a wide range of crop recommendations and offers improved control of certain weeds over metsulfuron-methyl." Says Jon Staton Nufarm Marketing Manager

Nufarm will no longer sell the metsulfuron-methyl based products Pike and Minx in order to focus on developing the tribenuron- methyl herbicide market

Thor is a trademark of Nufarm  
Always read the label:use pesticides safely

