

Geographic segments

	Consolidated	
	12 months	14 months
	2001	2000
	\$000	\$000
Australasia		
Sales to outside customers	612,739	763,680
Interest and other revenue	60,513	57,652
Total revenue	<u>673,252</u>	<u>821,332</u>
Operating profit	35,583	54,274
Non - operating profit	2,696	1,973
Profit from ordinary activities before taxation	<u>38,279</u>	<u>56,247</u>
Value of assets employed	443,868	516,971
Europe		
Sales to outside customers	344,697	342,798
Interest and other revenue	3,433	-
Total revenue	<u>348,130</u>	<u>342,798</u>
Operating profit	20,821	9,590
Non - operating loss	(880)	-
Profit from ordinary activities before taxation	<u>19,941</u>	<u>9,590</u>
Value of assets employed	433,363	363,903
North America		
Sales to outside customers	365,796	263,496
Interest and other revenue	933	-
Total revenue	<u>366,729</u>	<u>263,496</u>
Operating profit	22,441	13,652
Non- operating loss	(48,955)	(3,233)
Profit (loss) from ordinary activities before taxation	<u>(26,514)</u>	<u>10,419</u>
Value of assets employed	314,650	258,062
Group		
Sales to outside customers	1,323,232	1,369,974
Interest and other revenue	64,879	57,652
Total revenue	<u>1,388,111</u>	<u>1,427,626</u>
Operating profit	78,845	77,516
Non- operating loss	(47,139)	(1,260)
Profit from ordinary activities before taxation	<u>31,706</u>	<u>76,256</u>
Income tax expense	35,657	22,192
Profit (loss) from ordinary activities after taxation	<u>(3,951)</u>	<u>54,064</u>
Value of assets employed	1,191,881	1,138,936

The geographic sales and net profit before taxation figures reflect the domicile of the company's customers. The company sells products in more than 100 countries around the world and therefore there is significant export business from most of the plants. Australasia comprises Australia, New Zealand and Asia.