

# News from Nufarm



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## FOR IMMEDIATE RELEASE

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### NUFARM ANNOUNCES KEY PROMOTIONS IN ORNAMENTAL LEADERSHIP

**Alsip, Ill. – May 26, 2015** – Nufarm Americas, Inc. today announced the appointment of three Ornamental Region Managers in target regions across the U.S. in efforts to capitalize on the company’s position in the U.S. Ornamental market.

The following promotions have been made: David Etzler to Southeast Ornamental Manager, Jerry Bunting to Northeast Ornamental Manager, and Jim Crockett to Great Lakes & Midwest Ornamental Manager. These individuals will be focusing on end-user grower calls as well as support to Nufarm distribution.

The addition of three focused salespeople will augment the company’s current activity in the greenhouse and nursery side of the business, said Arden Bull, Nufarm National Ornamental Manager.

“These new region managers will concentrate on promoting the broad portfolio of combined Nufarm products,” Arden said. “Their more than 60 years of combined experience will greatly enhance the Nufarm presence at the grower level and enable us to be more frequent in service recommendations and support.”

Prior to his promotion, Etzler served as Regional Sales Manager with Nufarm in College Station, Texas. Before joining Nufarm, he had stints with SePRO Corporation and Hines Horticulture dating back to 2003.

A retiree of the U.S. Air Force and a former teacher, Bunting has been in ornamental sales for more than 20 years. He started as an Agricultural Sales Representative with Dow Chemical Company in Mississippi in 1980, and since that time has held various positions with Novo Nordisk, Abbott Labs, Valent Professional Products and Nufarm.

Crockett has more than 25 years of direct production and agronomic program development in both greenhouse and nursery segments. His experience includes time with ChemLawn Services, Imperial Nursery, Cleary Chemical Corporation, Color Spot Nurseries and QCOM Corporation.

About Nufarm Americas

*Nufarm Americas, Inc. is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of*

*crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.*

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