

News from Nufarm



FOR IMMEDIATE RELEASE

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Nufarm GIS '17 Booth to Include Greenkeeper App Demo and Two New Products

Morrisville, NC – Nufarm once again has a full schedule of events for the 2017 Golf Industry Show in Orlando, Florida, February 4 – 9, 2017. “As a trusted partner in the turfgrass industry, Nufarm has been a provider of classic solutions and innovative approaches for decades. We are excited about the many activities we have planned for GIS '17,” says Steve Jedrzejek, Marketing Manager.

Read below to see our event schedule, including booth demos and new products.

Tin Roof Kick Off Event

*Tin Roof, 8371 International Dr, Orlando, FL
Tuesday, February 7, 2017, 8-11pm*

Join us at Tin Roof for food, drinks and live music as we kick off GIS '17 with the best festivities in town.

Greenkeeper App Demos with Dr. Bill Kreuser

*Nufarm booth #1425
Wednesday and Thursday, February 8-9, 2017, 10:30am, 1:30pm, 3:30pm*

Greenkeeper is an essential decision-support tool designed exclusively for turfgrass professionals by the Turf Program at the University of Nebraska-Lincoln. Learn more about this valuable asset by visiting the Nufarm booth to see Dr. Bill Kreuser demo the app during one of the scheduled times listed above.

Beer in the Booth

*Nufarm booth #4125
Wednesday, February 8, 2017, 4 – 5pm*

Stop by our booth for a beer on us.

Visit our booth to learn about our two newest products, Pinpoint and Celero, and to learn more about two products that have proven to deliver trusted control, Anuew and Millennium Ultra 2.

Pinpoint

Pinpoint™ Fungicide is formulated with a new fungicide active ingredient designed for outstanding dollar spot control. Pinpoint provides superintendents and other turf management professionals with an excellent fungicide program rotation partner to help manage and mitigate dollar spot resistance from SDHI, DMI, benzimidazole and dicarboximide fungicides. Pinpoint is labeled for use on golf courses and sod farms, as well as residential and commercial lawns.

Celero

Celero® Herbicide is a selective, post-emergence herbicide for control of sedges including kyllinga in established residential and commercial turfgrass, golf courses and sod farms. Imazosulfuron, the active ingredient in Celero, is a systemic sulfonylurea (SU) herbicide that translocates down to the roots to deliver superior sedge control. Labeled for both broadcast and spot treatment in cool- and warm-season turf, Celero is the ideal solution for difficult-to-manage sedges.

Anuew

Introducing Anuew™, a proprietary tool for cool- and warm-season turf management. Anuew contains prohexadione calcium, a new turf PGR with a novel mode of action that can be applied to all managed turf areas including golf greens, tees, fairways and rough, residential and commercial lawns, sod farms, sport fields and similar areas.

Millennium Ultra 2

Count on Millennium™ Ultra 2 to deliver ultra weed control. This premium post-emergence herbicide provides extraordinary control of the most challenging broadleaf weeds including clover, speedwell, ground ivy and Virginia buttonweed. Since Millennium Ultra 2 translocates to the roots, even deep-rooted perennials such as thistle, goldenrod, artichoke and nettle are no match for its power. The unique formulation of 2,4-D, clopyralid and dicamba is one of the most effective formulations for broad-spectrum weed control available in the market today. Millennium Ultra 2 is your premium weed control option in athletic/recreational fields, cemeteries, sod farms, golf courses, industrial sites, non-cropland, rights-of-ways and roadsides.

For a complete list of Nufarm professional turf care products, visit www.nufarm.com/us

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About Nufarm Americas

Nufarm Americas, Inc. is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.

For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit www.nufarm.com/us to download a full label. ©2016 Nufarm. Important: Always read and follow label instructions. Emblem™ is a trademark of Nufarm.