

News from Nufarm



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Nufarm Crop Protection Team Welcomes New Hire

Nufarm is pleased to announce that Brian Riney has joined the CPP team as the Territory Manager for the Pacific Northwest (PNW) area – including WA, ID, UT and OR as of May 1st. With several years of hands on experience covering the geography, Riney brings knowledge of a diverse portfolio of crops as well as a background within the channel as a supplier. Most recently, Riney has held a position in marketing with Helena Chemical and previously he has been a part of teams at ADAMA, Wilbur Ellis Company and Simplot in the PNW region.

Riney received an Associate Degree in Ag Business at Linn-Benton Community College and a BS in Business at Oregon State University. He and his family will continue to reside in Milton Freewater, Oregon just south of Walla Walla, Washington.

“I am looking forward to the challenges and opportunities ahead with Nufarm. It will be a pleasure to reconnect with past customers as I have the chance to reproduce myself as a Nufarm team member,” explains Riney.

Riney joins Nufarm in a growth mode and the Nufarm team is equally as excited to welcome him to the team. “Having Brian’s experience and connections in the PNW area will be an immediate access in enhancing our relationships with key customer,” shared Brent Sigurdson, Territory Manger.

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About Nufarm Americas

Nufarm Americas, Inc. is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.