

**FOR IMMEDIATE RELEASE**

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**Nufarm announces plans for Cultivate'17, including 2017 Poinsettia and Mum Rewards**

Alsip, Illinois (June 28, 2017) – Nufarm announces plans for Cultivate'17, including the debut of its 2017 Poinsettia and Mum Rewards Program offering "[Build Your Own Bundle](#)" grower choice across a range of preferred Nufarm insecticides, miticides, fungicides and plant growth regulators.

[Cultivate '17](#), the industry's premier Horticulture event, will be held on July 15-18 in Columbus, Ohio, where Nufarm will showcase a full line of leading greenhouse and nursery plant protection, including TriStar®, Sureguard® SC, Safari®, and the newly named Spirato® GHN (formerly Emblem).

**Cultivate Block Party Sponsored by Nufarm, Sun, July 16, 5:15-7:30 pm**

For growers interested in networking and a complimentary drink, Nufarm will sponsor the Sunday night block party from 5:15 to 7:30 p.m., where AmericanHort will officially welcome attendees to Cultivate'17.

**Pollinator and Profit Program with Rick Fletcher, Mon, July 17, 10:15 am**

Nufarm Technical Service Manager, Rick Fletcher, will present "Pollinator and Profit – Friendly Insect Control Programs" on Monday, July 17, at 10:15. This educational session will highlight Nufarm's pace-setting pollinator work and provide tools and approaches growers can use to achieve profitable production while remaining "pollinator friendly." Fletcher's program will offer both existing and new solutions for growers.

**Nufarm Exhibit Booth #2219**

Live drawings will be held at the Nufarm exhibit on July 16 and 17 at 3:00 pm and July 18 at noon where attendees can win an Apple Watch. Experts will be on hand to discuss Nufarm's diverse portfolio of preferred greenhouse and nursery products for ornamentals and edibles.

**TriStar**

TriStar® 8.5 SL insecticide provides quick knockdown and long-lasting residual control of a wide range of pests. The odorless, water-based formulation mixes easily and works with contact, systemic and translaminar activity to protect valuable plants. It is classified as a reduced risk insecticide, is compatible with many fungicides and miticides, and can be used as an effective resistance management tool. A great alternative where pollinator impact is a concern.

### **Sureguard SC**

SureGuard® SC herbicide provides an exceptional value, delivering the same long lasting residual control of grass and broadleaf weeds that growers expect from SureGuard in a new convenient liquid formulation. It also enhances the speed and spectrum of glyphosate when used as a tank mix partner, even on glyphosate resistant weeds.

### **Safari**

Safari® 20 SG is a super-systemic insecticide with quick uptake and knockdown. It controls a broad spectrum of invasive pests including Q- and B-biotype whiteflies, emerald ash borers, mealybugs, leafhoppers, leafminers, and armored and soft scales — some of the most costly pests that affect trees, shrubs and herbaceous ornamentals in the production ornamental market.

### **Spirato GHN (formerly Emblem)**

Through all stages of production, Spirato® GHN fungicide is the go-to product for foliar, stem and root diseases providing defense and control with low use rates and an easy-to-use liquid formulation. The versatile fungicide demands the number one spot in the rotation for disease management.

For a complete list of Nufarm professional greenhouse and nursery products, visit [www.nufarminsider.com](http://www.nufarminsider.com).

For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit [www.nufarm.com/us](http://www.nufarm.com/us) to download a full product label. ©2017 Nufarm. Important: Always read and follow label instructions.

As a leading supplier to the Greenhouse and Nursery Ornamental market, Nufarm's US Turf and Ornamental team delivers a portfolio of products meeting the value, efficacy, and innovation demanded by the market to solve the daily pest and disease issues you face. Trusted products such as the 3336 brand family, Affirm, Safari and Tristar have been your go to products for years and innovative solutions such as Emblem, Cuproxat and SureGuard SC are more recent Nufarm solutions. An unsurpassed customer service team, coupled with the sales and technical resources, all with a mission to solve your problems, sums up the personality of your Nufarm team. We are here to help you grow a better tomorrow, today.

*Nufarm Americas, Inc, is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.*