

**FOR IMMEDIATE RELEASE**

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CONTACT: Sherry Mitchell  
Communications Manager

Phone: (919) 379-2524

Email: [sherry.mitchell@nufarm.com](mailto:sherry.mitchell@nufarm.com)

**Nufarm's Anuew™ Plant Growth Regulator now registered for use in Arizona**

Alsip, Illinois (December 6, 2017) – Nufarm Americas is pleased to announce that the Anuew™ Plant Growth Regulator (PGR) is now registered for use in Arizona.

Anuew is a proprietary tool for year-round turf management, containing prohexadione calcium, a new turf PGR with a novel mode of action that can be applied to all managed turf areas including golf greens, tees, fairways and rough, residential and commercial lawns, sod farms, sport fields and similar areas.

Arizona turf professionals can immediately use Anuew as a new tool in the management of vertical growth, which has demonstrated to support less mowing, fewer clippings, and overall improvement in turf quality and appearance.

The application of Anuew supports the conservation of time and maintenance resources, which can be of particular benefit to Arizona turf professionals that manage turf year-round.

For more information about Nufarm's Anuew PGR, visit [www.nufarminsider.com/anuew](http://www.nufarminsider.com/anuew). For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit [www.nufarm.com/us](http://www.nufarm.com/us) to download a full product label.

**About Nufarm Americas**

As a leading supplier to the golf superintendent, Nufarm's US Turf and Ornamental team delivers a portfolio of products meeting the value, efficacy, and innovation demanded by the market to solve the daily pest issues you face. Trusted products such as Stellar®, Affirm™, 3336® and Millennium™ Ultra 2 have been your go to products for years and innovative solutions such as Anuew™, Pinpoint™ and Celero® are more recent Nufarm solutions. An unsurpassed customer service team coupled with the sales and technical resources, all with a mission to solve your problems, sums up the personality of your Nufarm team. We are here to help you grow a better tomorrow, today.

*Nufarm Americas, Inc. is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States. For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit [www.nufarm.com/us](http://www.nufarm.com/us) to download a full label. ©2017 Nufarm. Important: Always read and follow label instructions.*