

FOR IMMEDIATE RELEASE

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Nufarm to launch innovative all-terrain golf course fungicide – tied to two Land Rover Experience Giveaways – at GIS 2018.

Alsip, Illinois (January 11, 2018) – Nufarm releases plans for 2018 Golf Industry Show (GIS), the industry's premier golf course industry exposition, to be held on February 7-8 in San Antonio, TX. Nufarm will host its EXCEL program debut, launch an innovative new fungicide, and showcase its full line of leading golf course management products, including 3336®, Affirm™, Aneuw™, Millennium™ Ultra 2 and Pinpoint™.

A big experience

Nufarm will present two Land Rover Experience giveaways valued at \$1500 each. This themed giveaway, plus off-road driving games, learning engagements, and other prizes will be highlighted to support the launch of Nufarm's new dual-FRAC, all-terrain fungicide at GIS.

How to win

GIS attendees should speak with a Nufarm rep booth #20071 to receive a keychain with entry key code. The top-10 daily players of the off-road driving game will receive an extra entry. A winning Land Rover Experience code will be chosen via random drawing each show day.

When to kick back

Nufarm will offer beer in the booth on Wed, Feb 7, from 3:00 to 5:00 p.m. Stop by to learn about its launch and enter to win the Land Rover Experience.

Introducing the EXCEL Program

Nufarm will welcome the inaugural EXCEL Program class to five days of GIS learning and engagement. The EXCEL Program, offered by Nufarm and GCSAA, provides select winning-applicant assistant superintendents with leadership training in career, community, and industry stewardship to support their position as future leaders in the golf course management industry. Learn more about the EXCEL Program and how to apply for the next class of membership at Nufarm booth #20071.

New Dual-FRAC Fungicide to Launch

First seen at GIS, Nufarm's new fungicide will help golf course managers save time and gain traction against 19 challenging turf diseases and algal scum. Its unique FRAC combination supports a strong disease resistance management program. It works on

contact and systemically within the plant to deliver effective performance on every golf course area including fairways, greens, aprons and tees.

3336® F Fungicide

3336® F is a broad-spectrum fungicide with preventive and curative properties. With a systemic mode of action, 3336 F provides excellent control of a wide range of turf diseases such as anthracnose, brown spot, summer patch and dollar spot. Its flowable formulation provides ease-of-use and it's tank-mix compatible with most common pesticides.

Affirm™ WDG Fungicide

Affirm™ WDG is concentrated water-dispersible granule fungicide that delivers excellent control of turf and ornamental diseases. With both foliar and translaminar activity, Affirm protects against anthracnose, patch diseases, snow molds and many others. Plus, it offers added benefits of low use rates, flexible tank-mix compatibility, and convenient packaging.

Aneuw™ PGR

Aneuw plant growth regulator manages growth and improves quality and appearance of warm- and cool-season turfgrasses with an advanced mode of action. It reduces both mowing frequency and the amount of clippings while improving turf quality. Aneuw can be applied to all managed turf areas, including golf greens, tees, fairways and rough, residential and commercial lawns, sod farms, and sports fields.

Millennium™ Ultra 2 Herbicide

Millennium Ultra 2 premium post-emergence herbicide provides excellent control of the most challenging broadleaf weeds including clover, speedwell, ground ivy and Virginia buttonweed. It translocates to the roots so even deep-rooted perennials such as thistle, goldenrod and nettle are controlled. The unique formulation of 2,4-D, clopyralid and dicamba is one of the most effective formulations for broad-spectrum weed control available today.

Pinpoint™ Fungicide

Pinpoint is formulated with a new fungicide active ingredient designed for outstanding dollar spot control. Pinpoint provides superintendents and other golf course management professionals with an excellent fungicide program rotation partner to help manage and mitigate dollar spot resistance from SDHI, DMI, benzimidazole and dicarboximide fungicides.

For a complete list of Nufarm professional golf course products, visit www.nufarminsider.com. For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit www.nufarm.com/us to download a full product label. ©2018 Nufarm.

Important: Always read and follow label instructions. As a leading supplier to the LCO and Golf Course market, Nufarm's US Turf and Ornamental team delivers a portfolio of products meeting the value, efficacy, and innovation demanded by the market to solve the daily pest and disease issues you face. Nufarm provides trusted and innovative brands such Celero, Aloft, Escalade 2, Arena, Affirm, Pinpoint, Anuew, Stellar, Millennium Ultra 2, Horsepower, and the 3336 brand family. Nufarm Americas, Inc, is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.