

FOR IMMEDIATE RELEASE

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Nufarm Announces New Poinsettia and Mum Grower Rewards Program

Raleigh, N.C. (May 28, 2018) – Nufarm is pleased to announce that its new 2018 Poinsettia and Mum Grower Rewards Program period is now open. Growers can stock up during the eligible period (May 28, 2018 through June 30, 2018) to receive distributor credit for a proven selection of premium Nufarm disease and insect rotational solutions.

The 2018 program rewards growers for the purchase and delivery of popular Nufarm fungicides: 3336® EG, 3336® F, Affirm™ WDG and Emblem™. It also includes high-performing Nufarm insecticides: Safari®, TriStar™ and Minx® 2.

Two product highlights in this year's program are Nufarm insecticide leaders Safari and TriStar. Safari 20 SG can be used as a drench or spray to control more insects faster and longer than other comparable insecticides, including Q-biotype and B-biotype whiteflies, aphids and fungus gnats. TriStar 8.5 SL provides broad-spectrum control, quick knockdown and just-right residual as a midway-to-finish spray. TriStar has an MPA Green Rating and no EPA bee advisory box.

To participate in Nufarm's Poinsettia and Mum Rewards Program, growers must register online between May 28, 2018 and June 30, 2018. Registrants of previous Nufarm Rewards Programs will be automatically registered. Growers must purchase and take delivery of at least \$1,500 worth of eligible Nufarm products during the eligible period. Learn more and register online at www.nufarminsider.com/rewards.

For a complete list of Nufarm professional greenhouse and nursery products, visit www.nufarminsider.com.

As a leading supplier to the Greenhouse and Nursery Ornamental market, Nufarm's US Greenhouse and Nursery team delivers a portfolio of products meeting the value, efficacy, and innovation demanded by the market to solve the daily pest and disease issues you face. Trusted products such as 3336 brands, Affirm, Safari, TriStar and Overture have been your go to products for years and innovative solutions such as Emblem, Cuproxat and SureGuard SC are more recent Nufarm solutions. An experienced group of market managers with grower expertise, an attentive customer service team, coupled with an active technical research and development group, all with a mission to solve your problems, sums up the personality of your Nufarm team. We are here to help you grow a better tomorrow, today.

For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit www.nufarm.com/us to download a full product label. ©2018 Nufarm.
Important: Always read and follow label instructions.

Nufarm Americas, Inc. is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.

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