

FOR IMMEDIATE RELEASE

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Nufarm Announces Plans for Cultivate'18, Including Two Live Sessions with Rick Fletcher

Raleigh, NC (June 18, 2018) – Nufarm announces plans for [Cultivate'18](#), the industry's leading horticulture event held July 14-17 in Columbus, Ohio. Nufarm's conference theme: "Start Strong, Finish Stronger" will support greenhouse and nursery growers seeking insect and disease rotational solutions with proven best-in-class performance.

Coffee and Beer at Nufarm Booth #2219

Nufarm technical experts and sales representatives will be on-hand at Nufarm booth #2219. Attendees can enjoy free coffee and beer in the Nufarm booth on Sunday and Monday. Coffee will be served from exhibit opening until 11:00 am and beer will be offered from 3:00-5:00 pm along with a special "Start Strong, Finish Stronger" giveaway. Attendees can also enter to win Nufarm's FitBit drawing, awarded in a live drawing at 10:00 am on Tuesday.

Sustainability and Insect Control Program with Rick Fletcher, Sunday, July 15, 10:45 am

Nufarm Technical Service Manager, Rick Fletcher, will present "How You Can Use Existing Tools in a 'Green' Spray Program" on Sunday, July 15, at 10:45 am. This educational session will discuss the unique fit of TriStar™ insecticide in IPM and MPS systems for insect control in a wide range of settings.

Poinsettia Pointers Program with Rick Fletcher, Monday, July 16, 11:00 am

Nufarm Technical Service Manager, Rick Fletcher, will present "Program Tips to Make This Year Your Best Quality and Most Profitable Crop" on Monday, July 16, at 11:00 am. This education session will examine insect and disease control strategies for profitable, plentiful poinsettias, from cuttings to Christmas.

Start Strong. Finish Stronger.

Nufarm will showcase a full line of leading greenhouse and nursery plant protection, including performance-leading insecticides TriStar®, Safari®, Minx™ 2 as well as Spirato® GHN, Affirm™ WDG and 3336® brand fungicides.

End-to-End with Safari and TriStar

Safari can be used as a drench or spray to control more insects faster and longer than other comparable insecticides, including Q-biotype and B-biotype whiteflies, aphids and fungus gnats. TriStar 8.5 SL insecticide provides broad-spectrum control, quick knockdown and just-right residual as a midway-to-finish spray. TriStar has an MPS Green Rating and no EPA bee box advisory.

For a complete list of Nufarm professional greenhouse and nursery products, visit www.nufarminsider.com.

For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit www.nufarm.com/us to download a full product label. ©2018 Nufarm.
Important: Always read and follow label instructions.

As a leading supplier to the Greenhouse and Nursery Ornamental market, Nufarm's US Turf and Ornamental team delivers a portfolio of products meeting the value, efficacy, and innovation demanded by the market to solve the daily pest and disease issues you face. Trusted products such as the 3336 brand family, Affirm, Safari and TriStar have been your go to products for years and innovative solutions such as Cuproxat, Spirato GHN, and SureGuard SC are more recent Nufarm solutions. An unsurpassed customer service team, coupled with sales and technical resources, all with a mission to solve your problems, sums up the personality of your Nufarm team. We are here to help you grow a better tomorrow, today.

Nufarm Americas, Inc, is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.

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