

**FOR IMMEDIATE RELEASE**

DATE: September 13, 2018  
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**Nufarm Edge Rewards Program Expands 2019 Buying Options**

Raleigh, N.C. (September 13, 2018) – Nufarm announces the launch of its 2019 Nufarm Edge Rewards Program, offering turf and ornamental professionals the ability to earn valuable incentives across Nufarm’s largest lineup of products to-date.

Golf course superintendents, lawn care operators, and greenhouse and nursery growers can register to receive distributor credit on the purchase of eligible Nufarm turf and ornamental products. End-users may visit [www.nufarminsider.com/rewards](http://www.nufarminsider.com/rewards) to register, review and calculate reward options. Previous registrants are automatically registered.

“This really is the best time to plan and save for the upcoming season,” said Dave Biegacki, customer and brand manager of turf and ornamental for Nufarm. “Whether it’s Traction for snow mold, Pinpoint for dollar spot, Arena for grub control, or Safari white flies, Nufarm customers save while planning solutions that will improve the quality and efficiency of their operations.”

For 2019, Nufarm end-users can receive incentives on an expanded offering of 45 eligible fungicides, insecticides, herbicides, and plant growth regulators. The first early order period begins September 15, 2018.

Nufarm’s rewards-eligible products include leading turf and ornamental management solutions, such as Traction, Pinpoint, Anuew, Millennium Ultra 2, Sure Power, Celero, Affirm, Arena, Escalade 2, Sureguard SC, Safari, TriStar, Spirato GHN and 3336 brands. For a complete list of Nufarm professional products, visit [www.nufarminsider.com](http://www.nufarminsider.com).

As a leading supplier to the Greenhouse, Nursery, Lawn and Landscape and Golf markets, Nufarm’s US Turf and Ornamental team delivers a portfolio of products meeting the value, efficacy, and innovation demanded by the market to solve the daily pest and disease issues you face. An unsurpassed customer service team coupled with the sales and technical resources, all with a mission to solve your problems, sums up the personality of your Nufarm team. We are here to help you grow a better tomorrow, today.

For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit [www.nufarm.com/us](http://www.nufarm.com/us) to download a full product label.

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*Nufarm Americas, Inc, is a subsidiary of Nufarm Limited, a manufacturer, supplier and marketer of crop protection products based in Australia. Nufarm is recognized as one of the leading agricultural and turf chemical manufacturers in the world. Nufarm Americas, Inc. formulates products that serve the agricultural, professional turf, vegetation management and forestry markets in the United States.*

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